



New Musicals, Inc Company Overview

For Potential Board Members,
Volunteers and Committee
Members. Includes Proposed Five-
Year Plan



Mission statement

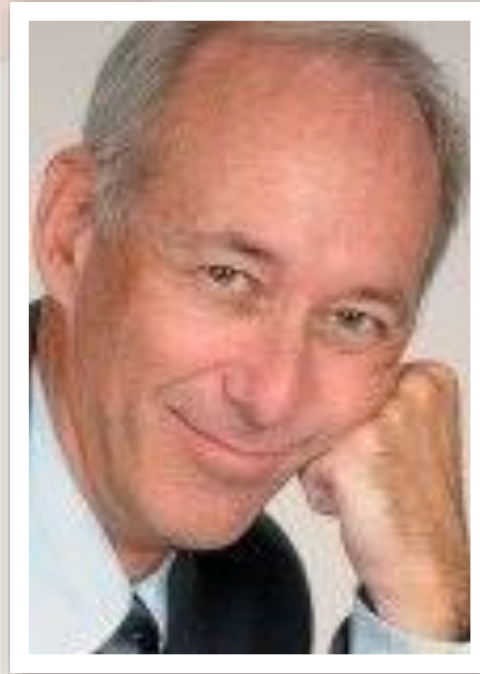
We create new musicals.

Our mission is concise and has remain unchanged for many years. Through a variety of options, we bring new musicals to life, sometimes to the stage and sometimes only to the page.

Leadership team



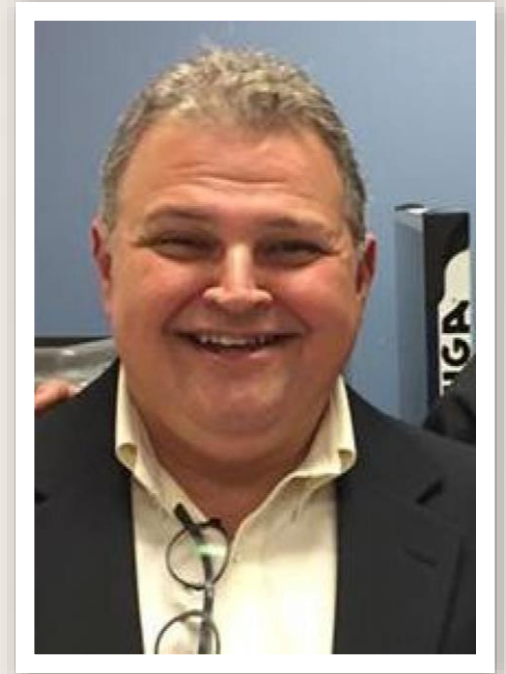
John Sparks
Founder



Scott Guy
Executive Director



Elise Dewsberry
Artistic Director

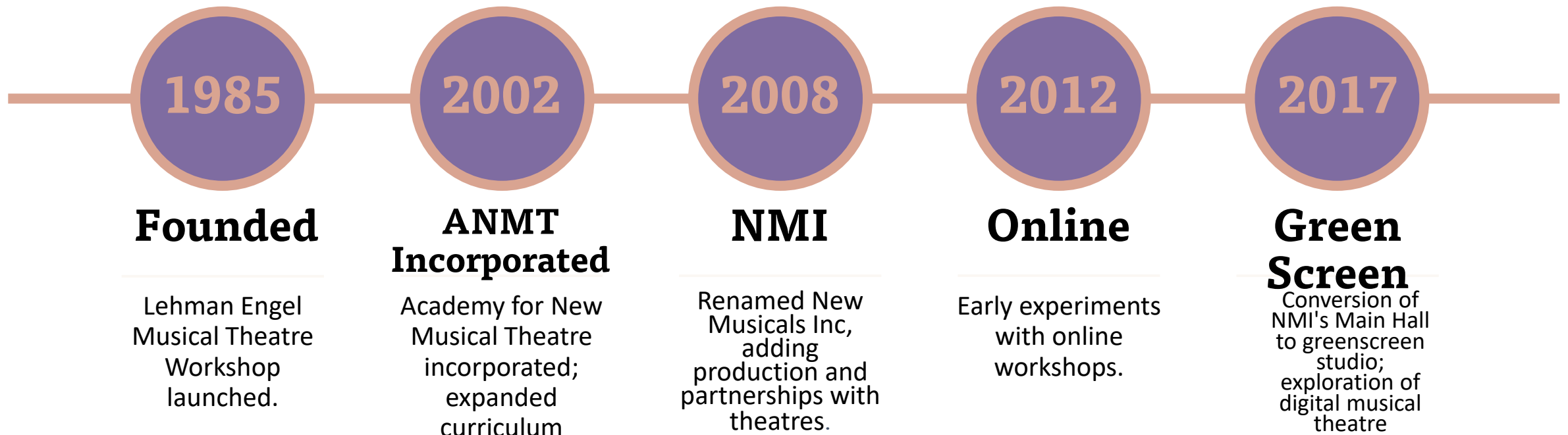


John Mitchell
President, Board of
Directors

History



Timeline Tagline



08.01.2022

The team



Programming summary



So Proudly We Hailed.

Derived from stories of actual veterans, this musical dramatization has been highly successful in video format and is now moving to a live stage version to be produced nationally. This program represents a portion of our production programming.



Core Curriculum

The original, and still the best. This program offers an avenue to those interested in writing a new musical. Classes are taught remotely as well as in person, and dramaturgical services are provided.



Special Events

From our annual conference for writers of new musicals, to our presentations of our traditional musical programming to heartland theatre companies, NMI continues to innovate and inspire.



Board Member Duties and Responsibilities

New Board Member Overview

Five Year Plan

You will be part of a team of Board Members who are responsible for the design and execution of a five-year strategy to expand the organization and plant the seeds for future success.

Board Attendance

Board members are required to attend regular board meetings on a bi-monthly basis. In addition, Executive Board members are required to attend Executive Committee meetings in between regular Board Meetings.

Fundraising

The NMI Board of Directors is responsible for fundraising or directly providing funds for any budgetary gaps. In addition, Board members will be responsible for assisting in creating and funding the Capital Campaign through outreach to businesses and major donors.

Committee Membership

Each Board member is required to be an active and contributing member of a committee. There are several standing committees and many ad hoc committees which will be formed over the next five years to execute the Strategic Plan.

General Support

Board Members are good-will ambassadors for our organization. As such, they attend events, assist with volunteer efforts, bring guests to performances and generally represent the organization to the community and local businesses. They answer the call when needed.



The Five-Year Plan

Outlined on the following pages are details of a proposed five-year plan for NMI. We are hopeful that future Board members and members of the Advisory Committee will help shape this plan into action.

The Details



Succession Plan

- Staff members are looking at moving on from NMI
- We need to create hiring guidelines and a budget for hiring and replacing
- Board members will need to handle the financial end of the succession
- Timeline is limited for this to happen
- Immediate first steps are committee creation and budgeting
- Budget has to be put forward to Board for action (fundraising)

The Details



New Location

- NMI needs a permanent home
- We need to create a budget for moving/purchasing or renting
- Board members will need to handle the financial end of the new location
- Staff generated plan included other performing arts companies
- Potentially a city or county property
- Location Committee needs to be established and provide guidance over the next 12 months

The Details



Board Expansion

- Board has been stretched beyond effectiveness
- Board members have continued beyond terms to maintain a minimum number of members
- New Board Members can bring new life blood to the organization
- Looking for members with ties to business and organizations in the community
- Board members wanted who are skilled in fundraising and passionate about our mission
- Ideally the Board should be 19-21 members by 2027

The Details



Staff Expansion

- Current staff is overworked and underpaid
- We have not been creating a bench of future staff members who may be able to move up to management positions
- Definitely a need for Director of Development and Fundraising
- Definite need for qualified administrative assistant to back up staff
- Artistic Associate should be an ongoing position that creates new programming
- Bookkeeper, payroll and HR should be a part time (initially) staff member, or outsourced

The Details



Fundraising

- Need to cover budgetary gaps
- Fundraising essential to growth strategy
- Capital Campaign for future theatre home

How to Help

Advisory Board

NMI is always seeking to expand our Advisory Board by adding members who can help guide the Board and the company now and into the future. Your contribution includes attendance at two scheduled remote meetings annually and being available to speak with Board members on an ad hoc basis.

Board Membership

NMI's Board of Directors is seeking to expand by adding regular Board members as well as training future executive officers for the Board. This is a two-year commitment to attendance of regular meetings as well as assisting in fundraising efforts.

Fundraising

The NMI Board of Directors welcomes the assistance of anyone who can help us expand and develop our fundraising capabilities. Perhaps you are familiar with an organization that supports causes like ours? Perhaps you are aware of someone looking for a tenant for a space?

Committee Membership

Our Board has standing, and ad hoc committees and you don't have to be a member to join! Interested in marketing? Fundraising? Ask a Board member how to join one of our committees and create a clear path to how you can help without overcommitting your resources.

General Support

NMI is always seeking audience members, volunteers to assist with production, events and programming. Have a skill you can use to assist us? Contact a Board member or staff member to see how you can help!

Thank you

John Mitchell

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www.nmi.org